

UNION THREE PRESENTS



**RIDE. RESTORE. REFRESH.**

BROUGHT TO YOU BY MUMA CHILDREN'S HOSPITAL  
BENEFITTING CHILDREN'S CANCER CENTER

# SPONSORSHIP OPPORTUNITIES 2026





# ABOUT THE CHILDREN'S CANCER CENTER

The Children's Cancer Center is a non-profit organization dedicated to serving children and their families who are battling cancer or chronic blood disorders with the emotional, financial, and educational support necessary to cope with their life-threatening illness.

With 30 programs and services currently helping more than 5,000 local children and their family members, support is available throughout every step of their difficult journey – from diagnosis and treatment, to survivorship... and sadly, too often, bereavement.

While other organizations are committed to finding a cure for tomorrow, **the Children's Cancer Center is committed to helping families cope today.**



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Join us for Ride Restore Refresh  
presented by Union Three benefiting the  
Children's Cancer Center.

This event is a unique outdoor event consisting of:

- 30 minute cycle ride
- 30 minutes of restorative yoga
- 30 minutes of sips and shopping

**WHEN:** Sunday April 19, 2026



### TIME:

9AM Heat  
11AM Heat  
1PM Heat  
3PM Heat



**WHERE:** Children's Cancer Center  
4901 W Cypress St  
Tampa, FL 33607

Please visit our website for additional details:  
[riderestorerefresh.com](http://riderestorerefresh.com)

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# PHOTOS FROM PAST EVENTS





# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Presenting Sponsor</b> (Union Three)	\$15,000	Ride. Restore. Refresh. will be promoted as “Your Company Name Presents Ride. Restore. Refresh. benefitting the Children’s Cancer Center” This is a visual branding opportunity to be listed as the presenting sponsor, which comes first in the event logo, is presented on event t-shirts and featured in all marketing materials. This is the highest level of recognition and brand exposure before, during and post-event.*
<b>Title Sponsor</b> (Muma Children’s Hospital)	\$7,500	Ride. Restore. Refresh. will be promoted as “Union Three presents Ride. Restore. Refresh. benefitting the Children’s Cancer Center brought to you by <b>YOUR COMPANY NAME</b> ”. This is a visual branding opportunity to be the second company included in the event logo and represented on all marketing materials throughout the event. This is the second highest level of recognition and brand exposure before, during and post-event.*
<b>Yoga Mat Sponsor</b>	\$7,500	Yoga mats are placed conveniently on our beautiful turf space for participants as they make their way to the <b>Restore</b> portion of the event. This is a visual branding opportunity for your company logo to be featured on the yoga mats that guests utilize during the Restore period and take home for use throughout many gyms and studios in Tampa Bay. Why restore on the floor when mats can give you much more?
<b>Step &amp; Repeat Sponsor</b> (Casper-Adams Foundation)	\$5,000	As participants arrive and prepare for their ride, they will find this fun photo backdrop in a high traffic area of the event. This visual branding opportunity is open for your company to be featured prominently on the vibrant installation paired with the Ride. Restore. Refresh. and Children’s Cancer Center’s logos. These photos are posted by participants all throughout their social media platforms, driving a substantial amount of impressions to your business well after the event.*
<b>Towel Sponsor</b> (BayCare)	\$5,000	After pedaling to the medal, guests will want to dry off and celebrate their ride. This is a visual branding opportunity for your company logo to be featured on the towels that are provided to all participants and placed on each bike. Associate your logo with one of the ultimate compliments of the day as participants look to wipe their sweat away and use this exercise essential for years to come.*

\*Additional sponsorship benefits are located on page 9



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
Yoga Bag Sponsor	\$5,000	Among the many highlights of the day, yoga bags are filled with takeaway items and given to the 150 riders who fundraise to participate in the event. This is a visual branding opportunity to be featured on the yoga bags. Our active community can never have enough workout swag, they'll be sure to bring this bag to many gyms and studios throughout Tampa Bay.*
Reusable Water Bottle Sponsor (Valley Bank)	\$2,500	Water Bottles are a workout essential you can never have enough of. This is a visual branding opportunity to feature your company's logo on the Reusable Water Bottles that are given to all riders. On a day that sparks motivation, we can't underestimate proper hydration.*
Personal Fan Sponsor (The Larson Family Charitable Fund)	\$2,500	A yoga flow and quick refresher is not the only way guests can cool off. This is a visual branding opportunity to have your company's logo prominently displayed on all the hand fans. Florida's in April will need a quick breeze to combat the spring heat and will look to your logo for some much needed relief.*
Photo Booth Sponsor (Tudi Mechanical)	\$2,500	Don't miss the opportunity to capture all of the sweat and endless miles of the afternoon. The Photo Booth Sponsor is a visual branding opportunity to feature your company at the photo booth that prints photos pre-set with your company logo. As riders make their way through the heats, this installation is one of the memorable final treats.*
Cup Sponsor (The Performance Lab)	\$2,500	Generations of drinks are poured at the bar during the Refresh portion of the event. This is a visual branding opportunity to have your company's logo featured on the cups that serve every sip throughout the day. Cheers!*

\*Additional sponsorship benefits are located on page 9



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Silent Auction Sponsor</b>	\$2,500	Bidding wars like no other take place as participants peruse donated items from our community partners ranging from lavish weekend getaways, to sports memorabilia, spa experiences and more! This is a visual branding opportunity for your logo to be featured alongside these desirable silent auction items both at the event and online. The Children's Cancer Center database of over 25,000 individuals will receive the silent auction link that features your logo prior to the event.*
<b>Sunscreen Sponsor</b>	\$2,500	Floridians know the UV rays in April don't play around! This is a visual branding opportunity where your company's logo is featured on a bottle of sunscreen displayed at the event and provided in the swing bags. Living in the sunshine state, sunscreen is a must and guests won't waste a minute transferring the sunscreen into their beach bags.*
<b>Koozie Sponsor (Anchor Sandblasting &amp; Coating)</b>	\$1,500	Guests look forward to building their koozie collection each year to keep their drinks fresh year round! This is a visual branding opportunity to have your logo featured on custom koozie placed in the yoga bags given to all participants. It is safe to say you can never have too many koozies!*
<b>Lip Balm Sponsor</b>	\$1,500	Every athlete has tiny treasures in their gym bag. This is a visual branding opportunity to have your logo featured on the custom lip balm provided in the yoga bags for all participants. This sponsorship will go a long way, and riders will move them to their gym bags for its permanent place to stay.*

\*Additional sponsorship benefits are located on page 9



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Napkin Sponsor</b> (Stahl Insurance)	\$500	Napkins are the final decorative touch when serving the food and beverages during the <b>Refresh</b> portion of the event. This is a visual branding opportunity to feature your logo on these napkins. After working hard during their heats, these napkins will compliment our riders' very deserving post-workout treats.*
<b>Sponsor a CCC Rider</b>	\$500	There's nothing more powerful than helping a teen cross the finish line with confidence and strength. Sponsor a local teen battling cancer at the Children's Cancer Center as they participate in <b>Ride. Restore. Refresh</b> . Your company's logo will be proudly displayed on a t-shirt as they take on this meaningful ride, surrounded by a community cheering them on.  Not only will your sponsorship provide an unforgettable, empowering experience for a teen who deserves moments of joy and accomplishment, but your brand will also be recognized in event photos and shared memories that last far beyond the day itself.
<b>Custom Sponsor</b>	TBD	<b>DIDN'T SEE ANYTHING THAT FITS YOUR COMPANY?</b> Contact our Director of Development, Gracie Worthington, to discuss how we can create a unique sponsorship opportunity which will meet your company's specific needs! 813-367-5437 ext 8 or gworthington@childrenscancercenter.org

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# SPONSORSHIP BENEFITS

BROUGHT TO YOU BY MUMA CHILDREN'S HOSPITAL  
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	Price	Inclusivity Across All Branding	Industry Exclusivity	Featured on Event Banner	Logo on Website	Social Media Exposure	Riders Included
Presenting Sponsor	\$15,000					2 Reels	4
Title Sponsor	\$7,500					1 Reel	2
Yoga Mat Sponsor	\$7,500					1 Reel	2
Step & Repeat Sponsor	\$5,000					In-Feed Post	1
Towel Sponsor	\$5,000					In-Feed Post	1
Yoga Bag Sponsor	\$5,000					In-Feed Post	1
Reusable Water Bottle Sponsor	\$2,500					IG & FB Story	1
Hand Fan Sponsor	\$2,500					IG & FB Story	1
Photo Booth Sponsor	\$2,500					IG & FB Story	1
Cup Sponsor	\$2,500					IG & FB Story	1
Silent Auction Sponsor	\$2,500					IG & FB Story	1
Sunscreen Sponsor	\$2,500					IG & FB Story	1
Koozie Sponsor	\$1,500					-	0
Lip Balm Sponsor	\$1,500					-	0
Napkin Sponsor	\$1,500					-	0
Sponsor a CCC Rider	\$500					-	0
Custom Sponsor	TBD					-	0

*\*All sponsors have the opportunity to include item in yoga bag.*



# SPONSORSHIP COMMITMENT FORM

Please select from the following:

- ~~Presenting Sponsor \$15,000~~
- ~~Title Sponsor \$7,500~~
- Yoga Mat Sponsor \$7,500
- ~~Step and Repeat Sponsor \$5,000~~
- ~~Towel Sponsor \$5,000~~
- Yoga Bag Sponsor \$5,000
- ~~Reusable Water Bottle Sponsor \$2,500~~
- ~~Personal Fan Sponsor \$2,500~~
- ~~Photo Booth Sponsor \$2,500~~
- ~~Cup Sponsor \$2,500~~
- Silent Auction Sponsor \$2,500
- ~~Sunscreen Sponsor \$2,500~~
- ~~Koozie Sponsor \$1,500~~
- Lip Balm Sponsor \$1,500
- ~~Napkin Sponsor \$1,500~~
- Sponsor a CCC Rider \$500
- Custom Sponsorship: \_\_\_\_\_

Total Sponsorship Amount Due: \_\_\_\_\_

IN-KIND DONOR (See In-Kind Donation Form)

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CONTACT TEL: \_\_\_\_\_

EXPECTED PAYMENT DATE: \_\_\_\_\_

SPONSOR SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

CCC SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

By signing below, the Company named in this sponsorship commitment form acknowledges the terms set forth in the sponsorship packet and agrees to comply with all rules, regulations and policies of Children's Cancer Center. The Company also agrees pay the sponsorship in full prior to the event.

Internal Use Only  
SEC: \_\_\_\_  
filed: \_\_\_\_



# SPONSORSHIP COMMITMENT FORM

Easy Payment Options:

## (1) Pay by Check:

Please make check payable to the Children's Cancer Center  
In the memo, please indicate Ride. Restore. Refresh.  
and mail to:

Children's Cancer Center Ride Restore Refresh  
c/o Maddie Hiers  
4901 West Cypress St.  
Tampa FL 33607

## (2) Pay by Credit Card:

Name as appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Please charge the 2.2%-3.5% cc transaction fee on my cc:  
\_\_YES \_\_NO

Internal Use Only  
SEC: \_\_\_\_\_  
filed: \_\_\_\_\_



# IN-KIND DONATION FORM

Item/Product

Estimated Amount

Donated By

Contact Name

Address

City

State

Zip

Phone

Email

Drop Off /Pick Up  
Instructions



**THANK YOU FOR SUPPORTING THE  
CHILDREN'S CANCER CENTER!**

