



PRESENT



wine
women & shoes[®]

BENEFITING THE
CHILDREN'S CANCER CENTER

*Program
Advertisements*



PRESENT



wine women & shoes®

BENEFITING THE
CHILDREN'S CANCER CENTER

About Wine Women & Shoes

Created for those who enjoy fine wine, great style, and supporting a noble cause, Wine Women & Shoes is one of the fastest-growing charity events in the country. This year's theme is "Italian Summer," inviting guests to experience the warmth and romance of Italy. Featuring fine wines, signature cocktails, a live and silent auction, a high-end fashion show, and a walk-around boutique marketplace, WWS is a highly successful national fundraising event.

Over \$4.6 Million

Raised over the past 11 Wine Women & Shoes for Tampa Bay children and families battling pediatric cancer

550

affluent women and men in attendance

80%

of attendees are aged 30 - 60

12th

anniversary of Tampa's wine women & shoes



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About Children's Cancer Center

The Children's Cancer Center is a non-profit organization dedicated to serving children and their families who are battling pediatric cancer or chronic blood disorders with emotional, financial, and educational support needed to cope with life-threatening illnesses.



MAKILAH, AGE 12
SALIVARY GLAND CARCINOMA FIGHTER



APRIL, AGE 9
ACUTE LYMPHOBLASTIC LEUKEMIA FIGHTER



ROSIE, AGE 9
EPENDYMOMA FIGHTER

5,000

children and family members served annually



CHILDREN'S CANCER CENTER

helping children & families cope

92%

of all annual donations spent on family programs

30

programs and services for all members of the family, through every step of their cancer journey

2024 was the

50th Year

of the Children's Cancer Center



Charity Navigator

The Children's Cancer Center has received the highest rating from Charity Navigator



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Advertisement Options

FULL PAGE: 8" X 5" (LANDSCAPE) FOR \$350

HALF PAGE: 3.75" X 5" (PORTRAIT) FOR \$225

QUARTER PAGE: 3.75" X 2.375" (LANDSCAPE) FOR \$150

PT ♥
CHILDREN'S CANCER CENTER

pt
penelope t
WOMEN'S CLOTHING ACCESSORIES

Shop pretty things.
Shop in person: Tampa - Jacksonville - Ft. Lauderdale
Shop online 24/7: penelopeboutique.com
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Penelope T is proud to support the Children's Cancer Center.

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IMPACTING LIVES

COMMUNITY SUSTAINABILITY IMPACT

The Hurley Foundation was founded in 2022 by Aaron and Heidi Hurley along with Robby and Nancy Phelan. The Foundation is dedicated to supporting underserved communities by providing funding and strategic guidance to other nonprofits in the Greater Tampa Bay area. Our mission is to empower individuals in the Greater Tampa Bay area by offering access to resources to live a dignified and meaningful life.

STAY CONNECTED WITH ALL THOSE HURLEY FOUNDATION

Mercedes-Benz of Tampa
Proudly Supports The 9th Annual

wine women & shoes®

Mercedes-Benz of Tampa

4400 North Dale Mabry Highway Tampa, FL 33614

Contact Alex Glickman, General Manager, for any sales or service needs at **813.865.8111**



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Payment Form

Please select advertisement size from the following:

- Full Page (8" x 5")
- Half Page (3.75 x 5)
- Quarter Page (3.75 x 2.375)

Please send final advertisement in a .jpg or .png format to Kailey at kcleaver@childrenscancercenter.org

Total Advertisement Amount Due: _____

COMPANY: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT ADDRESS: _____

CONTACT TEL: _____

EXPECTED PAYMENT DATE: _____

SPONSOR SIGNATURE: _____ Date: _____

CCC SIGNATURE: _____ Date: _____

By signing below, the Company named in this sponsorship commitment form acknowledges the terms set forth in the sponsorship packet and agrees to comply with all rules, regulations and policies of Children's Cancer Center. The Company also agrees pay the sponsorship in full prior to the event.



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Payment Form

Easy Payment Options:

(1) Pay by Check:

Please make check payable to the Children's Cancer Center
In the memo, please indicate 2025 Wine Women & Shoes Ad
and mail to:

Children's Cancer Center WWS Ad
c/o Maddie Hiers
4901 West Cypress St.
Tampa FL 33607

(2) Pay by Credit Card:

Name as appears on card: _____

Card Number: _____

Expiration Date: _____

CVV Security Code: _____

Billing Address: _____

Please charge the 2.2%-3.5% cc transaction fee on my cc:
__YES __NO

Internal Use Only
SEC: _____
filed: _____

*Thank you for supporting the
Children's Cancer Center!*



**CHILDREN'S
CANCER CENTER**
helping children & families cope

ChildrensCancerCenter.org

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