

MERCEDES-BENZ OF TAMPA  
PRESENTS



wine  
women & shoes<sup>®</sup>

BENEFITING THE  
CHILDREN'S CANCER CENTER

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*Brought to you by Watt Plastic Surgery*

# SPONSORSHIP OPPORTUNITIES

**OCTOBER 10TH, 2024**  
**ARMATURE WORKS**

MERCEDES-BENZ OF TAMPA  
PRESENTS



wine  
women & shoes®

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## ABOUT WINE WOMEN & SHOES

Created for those who enjoy fine wine, great style, and supporting a noble cause, Wine Women & Shoes is one of the fastest-growing charity events in the country. Featuring fine wines, signature cocktails, a live and silent auction, high end fashion show, and walk-around boutique marketplace, WWS is a highly successful national fundraising event.

# OVER \$3.7 MILLION

RAISED IN THE PAST 10 WINE WOMEN & SHOES FOR  
TAMPA BAY CHILDREN AND FAMILIES BATTLING  
PEDIATRIC CANCER

# 550

AFFLUENT WOMEN &  
MEN IN ATTENDANCE

# 80%

OF ATTENDEES ARE  
AGED 30 - 60

# 11TH

ANNIVERSARY OF  
TAMPA'S WINE  
WOMEN & SHOES

MERCEDES-BENZ OF TAMPA  
PRESENTS



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## ABOUT THE CHILDREN'S CANCER CENTER

The Children's Cancer Center is a non-profit organization dedicated to serving children and their families who are battling pediatric cancer or chronic blood disorders with emotional, financial, and educational support needed to cope with life-threatening illnesses.



NEARLY  
**5,000**  
CHILDREN AND FAMILY  
MEMBERS SERVED ANNUALLY



CHILDREN'S  
CANCER CENTER  
helping children & families cope

**92%**  
ANNUAL DONATIONS  
SPENT ON FAMILY  
PROGRAMS

**30**  
PROGRAMS AND SERVICES  
for all members of the family,  
through every step of their  
cancer journey

2024 IS THE  
**50TH  
YEAR**  
of the Children's Cancer Center

**★★★★**  
CHARITY NAVIGATOR  
The Children's Cancer Center has  
received the highest rating from  
Charity Navigator

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# MEDIA STRATEGY



## PROGRAM

The program book is distributed to all guests at the event. This book includes event details, sponsor recognition, Children's Cancer Center information, paid advertisements, Sole Man information, and live and silent auction item descriptions.

## E-BLASTS

At least 5 e-blasts will be sent to over 550+ attendees, as well as the Children's Cancer Center's database of nearly 14,000 individuals. Pre-event e-blasts will preview all the fun and excitement, as well as include must-read information to help everyone make the most of the event. Post-event e-blasts will recap winners, express gratitude, and prime the pump for next year's Wine Women & Shoes!

## WEBPAGE

Sponsorship information will be available on both Children's Cancer Center's and Wine Women & Shoes' websites. Sponsor information will include links to appropriate sponsor pages.

## SOCIAL MEDIA

With an audience of over 8,000 spread across a variety of social media outlets, Wine Women & Shoes will link guests/followers to our mission, our sponsors, and messaging through dynamic, engaging, and fabulous content.

## PRINT MEDIA

Partnering with local digital and print magazines such as Tampa Bay METRO Magazine, Wine Women & Shoes is featured to local audiences and prominent sponsors are recognized by name as a chance to express gratitude and publicize the success of the event.





# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<p><b>Presenting Sponsor</b> <i>Mercedes-Benz of Tampa</i></p>	<p>\$30,000</p>	<p>Wine, Women &amp; Shoes will be promoted as “<i>Your Company Name Presents Wine, Women &amp; Shoes</i> benefitting the Children’s Cancer Center”. This is a visual branding opportunity to be included in the event logo and represented on all marketing materials throughout the evening which includes the marketplace, fashion show and after party. This is the highest level of recognition and brand exposure before, during and post-event.</p>
<p><b>Title Sponsor</b> <i>Watt Plastic Surgery</i></p>	<p>\$30,000</p>	<p>Wine, Women &amp; Shoes will be promoted as “<i>Presenting Sponsor presents Wine, Women &amp; Shoes</i> benefitting the Children’s Cancer Center brought to you by <i>your company name</i>”. This is a visual branding opportunity to be included in the event logo and represented on all marketing materials throughout the event, which includes the marketplace, fashion show and after party. This is the second highest level of recognition and brand exposure before, during and post-event.</p>
<p><b>Fashion Runway Sponsor</b> <i>Maroon Wines</i></p>	<p>\$25,000</p>	<p>This season's latest styles will be showcased during the fashion show, along with many other on stage experiences as guests are seated in a runway style setting. This is a visual branding opportunity where your company's logo is prominently displayed on the two walls of the runway where all eyes are looking. Every aspect of the seated portion of the evening captivates the entire audience and your logo will not be missed.</p>
<p><b>Entertainment Sponsor</b> <i>Wiregrass Ranch Foundation</i></p>	<p>\$20,000</p>	<p>From the professional entertainers, to the live auction and the announcement of the shoe winners, there is never a dull moment on stage. This is a visual branding opportunity to have your company logo rotating on the two screens throughout the entire seated portion of the event. Guests will be captivated by these unforgettable on-stage experiences and your company’s logo will compliment every moment of excitement.</p>
<p><b>Step and Repeat Sponsor</b> <i>Nursey Foundation &amp; Instrumental Wealth</i></p>	<p>\$15,000</p>	<p>As guests enjoy the evening they will find a photo opportunity in a high traffic area of the marketplace to capture each group of attendees. This visual branding opportunity is open for two companies' logos to be featured prominently on a vibrant backdrop shared with the Wine, Women and Shoes and Children’s Cancer Center’s logos. These photos are shared by guests on their social media platforms, driving a substantial amount of impressions to your logos well after the event.</p>



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Welcome Sponsor</b>	\$15,000	<p>The anticipation has come to an end and guests will be warmly welcomed to enjoy the 11th Annual Wine, Women &amp; Shoes. This is a visual branding opportunity to have your logo featured on the welcome signage alongside the activations that greet guests at registration. Among the shimmering styles and elegant decor, even our lines are never a bore.</p>
<b>Sole Men T-Shirt Sponsor</b> <i>Meat Market</i>	\$10,000	<p>Sole Men are the infamous volunteers of Wine, Women &amp; Shoes. This group of 60+ men spend their evening manning the bars, promoting all fundraising initiatives, and creating a wonderful atmosphere for guests. Most importantly, they ensure wine glasses are filled at all times! This is a visual branding opportunity for your logo to be placed prominently on the 60+ t-shirts worn by the sole men. Sole Men interact with all 550 guests and stand out in the marketplace, during the fashion show, and all the way into the afterparty.</p>
<b>Key to the Closet Sponsor</b>	\$10,000	<p>The closet, located in the marketplace, is filled with high end items from partners in our community such as boutique gift cards, hotel stays, and much more totaling a value of \$20,000+. This is a visual branding opportunity around the closet and on stage when the winner is announced. All 550+ attendees have the opportunity to purchase multiple chances to win all of the items featured in the coveted closet.</p>
<b>Bar Sponsor</b>	\$10,000	<p>There would be no <i>wine</i> in Wine, Women &amp; Shoes without the well stocked bars that are placed all throughout the venue. This is a visual branding opportunity for your logo to be prominently displayed at all bars in the Marketplace. Every time guests come to and from the bar to refresh their drink, they will see your logo. The bars are one of the highest visited areas among our 550+ guests.</p>
<b>Best In Shoe Sponsor</b> <i>Watt Plastic Surgery</i>	\$10,000	<p>All 550+ attendees have the opportunity to participate in the Best in Shoe competition as they dress to the nines with emphasis on their shoes, competing to walk the runway. This is a visual branding opportunity in the marketplace where your logo is displayed on a platform for all our well healed guests to get their photo taken and show off their style to the judges. The Best in Shoe Sponsor will also have their logo displayed on the screens of the stage as the winners are announced during the show.</p>



# SPONSORSHIP OPPORTUNITIES

## Sponsor Level

## Cost

## Details

**After Party Flip-Flop Sponsor**  
*Penelope T*

\$10,000

It's time to keep the dance party going and there's no better way to do that than in comfy flip flops. This is a visual branding opportunity to have your logo featured on the flip flops and the large screens that direct guests to this luxury. Make your mark on the after party and provide guests some much needed relief.

**Toast Sponsor**

\$10,000

Once the ballroom fills up, our ceremonial toast commences the coveted entertainment and fashion show portion of the evening. This is an opportunity to be announced as the toast sponsor as your logo is displayed on the large screens that surround the show. Associate your logo with these celebratory cheers that captivate many of our local peers.

**Swag Bag Sponsor**  
*Westshore Diamond*

\$7,500

Among the many highlights of the night, the coveted swag bags are filled with items that guests waste no time sifting through. This is a visual branding opportunity on the front of the swag bag to make an impression on our 550+ guests by enriching their experience as the Swag Bag Sponsor. Swag bags are placed in every lounge and each seat giving your company great recognition during and after Wine, Women & Shoes, as they sport these useful bags around town.

**Portable Charger Sponsor**

\$7,500

Phone batteries die quickly when you are capturing every moment of this infamous evening. This is a visual branding opportunity to feature your company on the portable chargers that are placed in the swag bags and given to all 550+ attendees. Become the ultimate compliment of the night as guests will need a recharge from their photo sharing and mobile bidding.

**Live Auction Sponsor**

\$5,000

During the live auction, guests are provided the opportunity to bid on trips, paintings, and other unique experiences. This is a visual branding opportunity to be featured on the screens for the entirety of the live auction as guests participate in some healthy competition to outbid each other and win these coveted offerings. Among the many captivating moments, the live auction is one of the most anticipated portions of the evening.



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<p><b>Silent Auction Sponsor</b> <i>Greco Real Estate</i></p>	\$5,000	<p>Bidding wars like no other take place as guests peruse this oasis of opportunities that feature donated items from our community partners ranging from lavish weekend getaways, to a collection of experiences, designer items and more! This is a visual branding opportunity for your logo to be featured alongside these desirable auction items both at the event and online. The Children's Cancer Center database of over 23,000 individuals will receive the silent auction link that features your logo prior to the event.</p>
<p><b>Bourbon Lounge Sponsor</b> <i>Metallo Delivers</i></p>	\$5,000	<p>This corner was created for those with bolder tastes! Located in its own section of the marketplace, this lounge offers a signature bourbon cocktail for guests to sip on. This is a visual branding opportunity where your company logo will be featured in the distinguished bourbon lounge. Many guests stop by this area as they sip and shop through the Marketplace and sample one of the select spirits of the night.</p>
<p><b>Photo Booth Sponsor</b> <i>Driven Fit</i></p>	\$5,000	<p>Guests of Wine, Women &amp; Shoes are dressed in the latest fashions and eager to capture their fits with their friends. This dedicated section is a visual branding opportunity to feature your logo at the photo booth and displayed on the pictures that are both printed and produced digitally. As photos are taken, stories are shared and memories are made, this sponsorship will leave an impression on those looking to relive the night.</p>
<p><b>Water Bottle Sponsor</b></p>	\$5,000	<p>Wine, Women &amp; Shoes is a marathon, not a sprint, and the water is just as important as the wine. Water bottles will be conveniently placed throughout the marketplace and in each of the swag bags. This is a visual branding opportunity for your company's logo to be featured on the water bottles as guests will be thirsty for some refreshing water as they sip on wonderful wines, shop with exclusive retailers, and bid on auction items.</p>
<p><b>Wine Opener Sponsor</b></p>	\$5,000	<p>What is a wine bottle without an opener? This is a visual branding opportunity to feature your company's logo on the wine openers that are used at the bars, in the hands of the sole men, and placed in the swag bags that are given to all 550+ attendees. Bottles go quickly throughout the course of the evening and the wine openers provide the pop that everyone loves to hear!</p>





# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
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**Wine Stopper Sponsor**

\$5,000

The wine doesn't stop after Wine, Women & Shoes, and every wine lover needs a stopper. This is a visual branding opportunity to feature your company's logo on the wine stoppers that are placed in the swag bags and given to all 550+ attendees. Guests will continue to use their wine stoppers to keep their wine fresh well after the event!

**Wine Glass Tag Sponsor**

\$5,000

There's no better accessory for a glass of wine than a wine glass tag. This is a visual branding opportunity for your logo to be placed on each wine glass throughout the evening. These tags will be viewed time and time again as guests sip their way through different vintners, and as their glasses are refreshed during the fashion show.

**Glow Up Sponsor**

*Watt Plastic Surgery*

\$5,000

Even your finest moments might call for a few fixes. This is a visual branding opportunity to be featured at the Glow Up Station, an elevate experience in the marketplace where guests stop by and check out your featured products and services. With every glow-up comes a touch-up or two, serving as the launchpoint for new clients to come through

**Wine Bottle Sleeve Sponsor**

\$5,000

Sleek in style and elegant in presentation, wine bottle sleeves are useful for any occasion. This is a visual branding opportunity to have your logo featured on wine bottle sleeves that are provided in the swag bags and given to all 550+ attendees. Our exquisite wine bottle sleeves keep bottles chilled and add a touch of sophistication to every pour for years to come.

**Wine Glass Plate Sponsor**

\$5,000

Sipping and savoring has never been easier due to our custom wine plates that are designed to hold your glass and selected food tastings. This is a visual branding opportunity to have your logo featured on the wine glass plates that are given to guests as they venture our food and wine vendors in the marketplace. With each and every hors d'oeuvre comes a glance at your business' branding.



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Pocket Mirror Sponsor</b>	\$5,000	Pocket Mirrors give guests a glimpse of any touch ups that might be needed throughout the night. This is a visual branding opportunity to feature your company logo on the pocket mirror that is placed in the swag bags and given to all 550+ attendees. All the women that take home their swag bags keep these pocket mirrors in their purses, travel and cosmetic bags and will identify your company with one of the most convenient takeaways of the night.
<b>Sober Up Station Sponsor</b>	\$5,000	After a night of wine tasting and endless dancing, this dedicated section provides guests some much needed hydration and refreshments. Located at the entry of the after party, this is a visual branding opportunity to have your logo alongside the Sober Up Station. Before guests leave this year's Wine Women & Shoes they will be sure to be supplemented with the necessary supplies to sober up!
<b>Media Sponsor</b> <i>Telia Agency</i>	\$5,000	Capture all the buzz even before Wine, Women & Shoes begins! This is an exclusive opportunity to become the media sponsor and bring your full suite of digital expertise to the evening with content you can keep for later. Customize your coverage as you work with several high-level brands before and during the event to develop top class content for all to share.
<b>Champagne Bar Sponsor</b> <i>Vanity Beauty Lounge</i>	\$5,000	As guests arrive, they are greeted with a refreshing glass of champagne pulled from this aesthetic collection of glasses. This is a visual branding opportunity for your logo to be featured throughout the Champagne Bar. This dedicated bar for bubbles is always a hit among guests, inevitably ending up a great spot to snap cute photos.
<b>After Party Sponsor</b>	\$5,000	Following the show, guests head to the after party to cap off the night with dancing and refreshments. This is a visual branding opportunity to have your logo featured prominently on all signage as guests arrive for this infamous after party. Beyond dancing, guests have the chance to get off their feet and enjoy the final compliments of the evening.



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Notebook Sponsor</b>	\$4,000	Whether conducting business or organizing thoughts, a notebook is always a convenient tool to have. This is a visual branding opportunity to have your logo featured on the custom Notebook placed in the swag bags and given to all 550+ attendees. This event is filled with business men and women from all industries who can never have enough notebooks at their fingertips.
<b>Emery Board Sponsor</b> <i>Amalie Oil</i>	\$4,000	One of the staple items in the coveted swag bags are custom emery boards. This is a visual branding opportunity to have your logo featured on custom Emery Boards placed in the swag bags and given to all 550+ attendees. Do you part to ensure all the guests are well manicured for months to come!
<b>Mini Hair Brush Sponsor</b>	\$3,500	Small in size but big on performance, this portable mini-brush fits perfectly in your purse, gym bag, or travel kit, ensuring you're always prepared for hair emergencies. This is a visual branding opportunity to have your logo featured on custom mini hair brushes provided in the swag bags and given to all 550+ attendees. Complete our guests' night with the ultimate cosmetic compliment.
<b>Marketplace Sponsor</b> <i>Unity Jets</i>	\$3,000	Guests spend the first half of the evening sipping and shopping their way through the marketplace. This is a visual branding opportunity to feature your company's logo on the signage that welcomes guests to the Marketplace. As the event kicks off, guests are eager to take photos and your company will be identified with the start of a truly great night.
<b>Transportation Sponsor</b> <i>Power Design</i>	\$3,000	Before the festivities begin, each attendee receives a what-to-expect email that includes a discount code for guests to use for their transportation to and from the event. This is a visual branding opportunity where your company's logo will be displayed on a sign alongside the code provided to all guests. During a night full of pleasantries this is another convenient gesture...safety first!



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>VIP Bar Sponsor</b> <i>Trade PMR</i>	\$3,000	Our distinguished guests deserve a drink different from the rest. This is a visual branding opportunity to feature your logo at the VIP bar that welcomes guests as they enter the fashion show. Elevate your brand with luxury and unparalleled hospitality as our VIP bar sponsor.
<b>Aerator Sponsor</b> <i>Bush Ross Attorneys at Law</i>	\$3,000	The greatest smile comes from wine with a fresh flavor profile. This is a visual branding opportunity to have your logo featured on wine aerators that are provided in the swag bags and given to all 550+ attendees. Next time you're hosting, use this for guests to savor every sip.
<b>Purse Hook Sponsor</b>	\$3,000	Our practical purse hooks are designed to keep your belongings safely secured at any table. This is a visual branding opportunity to have your logo featured on the purse hooks provided in the swag bags and given to all 550+ attendees. Showcase your brand with the ultimate combination of fashion and functionality.
<b>Mirror Positivity Sponsor</b> <i>The Larson Family Charitable Fund</i>	\$3,000	While ladies freshen up their lipstick and shop the marketplace, they'll look towards the mirrors throughout the marketplace and offer positive, inspiring sentiments to guests. This is a visual branding opportunity to have your logo featured on all the mirrors that captivate guests at every glance. Sole Men will be nearby serving compliments to all the attendees taking trips to the mirrors.
<b>Spa Headband Sponsor</b> <i>Forever Young Aesthetics</i>	\$2,500	Wrap yourself in comfort with our spa headbands that provide a solution for cleanliness whether it's for skincare, facials or massages. This is a visual branding opportunity to have your logo featured on the spa headbands provided in the swag bags and given to all 550+ attendees. Elevate your self-care routine starting from the top down!



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Phone Stand Sponsor</b>	\$2,500	Our sleek and versatile phone stands are designed to keep your device secure and accessible in any situation. This is a visual branding opportunity to have your logo featured on the phone stands provided in the swag bags and given to all 550+ attendees. Add this simple pleasantry for when times call to be hands-free.
<b>Toothbrush Sponsor</b> <i>Allure Dental Boutique</i>	\$2,500	Add a sparkling smile to our already dazzling night. This is a visual branding opportunity to have your logo featured on the toothbrushes provided in the swag bags and given to all 550+ attendees. Don't miss this opportunity to showcase your commitment to health and hygiene while reaching our wide audience.
<b>Valet Sponsor</b> <i>Metallo Delivers</i>	\$2,500	A great way to start Wine, Women & Shoes is to not have to worry about parking. This is a visual branding opportunity to have your logo featured on valet signage at the main entrance of the event. After guests valet their car, our infamous sole men will greet them and escort guests to the main event.
<b>Relaxation Station Sponsor</b> <i>Jillian Glass, MD</i>	\$2,500	After a long night of mingling, guests look forward to sitting back and relaxing in this area of the after party. This is a visual branding opportunity to have your logo featured at the after party's Relaxation Station as guests get off their feet. Guests look forward to unwinding after a long night of sipping, shopping, and enjoying the latest fashions.
<b>Make Your Bid Sponsor</b>	\$2,500	All guests receive a program upon arrival that includes event details and their bidder number which is used during the live auction and mission moment. This is a visual branding opportunity for your logo to be featured across the back of every event program. These programs are raised in the air as guests bid on items and donate to the Children's Cancer Center, associating your logo with an essential component of the event.



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Napkin Sponsor</b>	\$2,500	Napkins are the final decorative touch when serving a drink, and a perfect resource to stay freshened up. This is a visual branding opportunity for your logo featured on beverage napkins displayed at every bar throughout the marketplace and in the VIP private lounges complimenting each drink throughout the evening.
<b>Koozie Sponsor</b>	\$2,000	Guests look forward to building their koozie collection each year to keep their drinks fresh year round! This is a visual branding opportunity to have your logo featured on custom Koozies placed in the swag bags and given to all 550+ attendees. It is safe to say you can never have too many koozies!
<b>Hand Sanitizer Sponsor</b> <i>Davis Island Apartments</i>	\$2,000	As guests are grabbing glasses and browsing items, they will need to stay sanitized throughout the evening. This is a visual branding opportunity to have your logo featured on the hand sanitizer bottles placed in the swag bags and given to all 550+ attendees. This swag bag item is a guest favorite to use during and after the event leaving your logo with a lasting impression.
<b>Lip Balm Sponsor</b>	\$2,000	Every purse is filled with tiny treasures. This is a visual branding opportunity to have your logo featured on the custom lip balm placed in the swag bags and given to all 550+ attendees. As the winter season approaches, guests won't waste a minute transferring the lip balm into their personal purses and bags.
<b>Lint Roller Sponsor</b>	\$1,500	It is important for guests to keep their wardrobe fresh and lint free at all times! This is a visual branding opportunity to have your logo featured on custom Lint Rollers placed in the swag bags and given to all 550+ attendees. Use it the night of to stay clean or in days to come to maintain the same style.



# SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
<b>Pack of Gum Sponsor</b>	\$1,500	During an evening of many fits, fashions won't be the only flavors bursting. This is a visual branding opportunity to have your logo featured on the packs of gum provided in the swag bags and given to all 550+ attendees. Ensure every attendee stays fresh and vibrant all night long.
<b>Back of Phone Wallet Sponsor</b>	\$1,500	Phone wallets are a great way for guests to conveniently carry their ID's and credit cards. This is a visual branding opportunity to have your logo featured on the phone wallets in the swag bags and given to all 550+ attendees. What better way to hold it all together than starting with your most important belongings.
<b>Heel Guard Sponsor</b>	\$1,500	The excitement of the night will have you on your toes and your feet will need some extra support! This is a visual branding opportunity to have your logo featured on the packs of heel guards placed in the swag bags and given to all 550+ attendees. This item is essential in providing guests comfort and ease throughout the evening.
<b>Stain Removal Pen Sponsor</b>	\$1,500	Stains are bound to happen, whether it's an accident or not! This is a visual branding opportunity to have your logo featured on custom stain removal pens placed in the swag bags and given to all 550+ attendees. These pens will make sure that amazing moments are the only thing that's permanent about the night.
<b>Custom Sponsor</b>	TBD	<b>DIDN'T SEE ANYTHING THAT FITS YOUR COMPANY?</b> Contact our Director of Development and Community Engagement, Gracie Goltermann, to discuss how we can create a unique sponsorship opportunity which will meet your company's specific needs! 813-367-5437 ext 8 <a href="mailto:ggoltermann@childrenscancercenter.org">ggoltermann@childrenscancercenter.org</a>



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# SPONSORSHIP BENEFITS

	Price	Inclusivity Across All Branding	Industry Exclusivity	Company Shoutout During Show	Featured on Event Signage	Logo on Website	Social Media Exposure	Program Ad	Tickets Included
Presenting Sponsor	\$35,000						Custom Reel	Full Page	Lounge of 8
Title Sponsor	\$30,000						Custom Reel	Full Page	Lounge of 8
Runway Sponsor	\$25,000						Custom Reel	Full Page	8 Front Row
Entertainment Sponsor	\$20,000						Custom Reel	Full Page	6 Front Row
Step and Repeat Sponsor	\$15,000						Custom Reel	Full Page	4 Front Row
Welcome Sponsor	\$15,000						Custom Reel	Full Page	4 Front Row
Sole Men T-Shirt Sponsor	\$10,000						In-Feed Post	Half Page	4 Front Row
Bar Sponsor	\$10,000						In-Feed Post	Half Page	4 Front Row
Best in Shoe Sponsor	\$10,000						In-Feed Post	Half Page	4 Front Row
Key to the Closet Sponsor	\$10,000						In-Feed Post	Half Page	4 Front Row
Toast Sponsor	\$10,000						In-Feed Post	Half Page	4 Front Row
After Party Flip Flops Sponsor	\$10,000						In-Feed Post	Half Page	4 Front Row
Swag Bag Sponsor	\$7,500						In-Feed Post	Half Page	3 Front Row
Portable Charger Sponsor	\$7,500						In-Feed Post	Half Page	3 Front Row
Glow Up Bar Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Media Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Live Auction Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Bourbon Lounge Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Photo Booth Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Pocket Mirror Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Water Bottle Sponsor	\$5,000						In-Feed Post	Half Page	2 GA





# SPONSORSHIP BENEFITS

	Price	Inclusivity Across All Branding	Industry Exclusivity	Company Shoutout During Show	Featured on Event Signage	Logo on Website	Social Media Exposure	Program Ad	Tickets Included
Silent Auction Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Wine Opener Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Wine Stopper Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Wine Glass Tag Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Wine Bottle Sleeve Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Wine Glass Plate Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
After Party Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Champagne Bar Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Sober Up Station Sponsor	\$5,000						In-Feed Post	Half Page	2 GA
Notebook Sponsor	\$4,000						IG & FB Story	Quarter Page	2 GA
Emery Board Sponsor	\$4,000						IG & FB Story	Quarter Page	2 GA
Mini Hair Brush Sponsor	\$3,500						IG & FB Story	Quarter Page	2 GA
Marketplace Sponsor	\$3,000						IG & FB Story	Quarter Page	2 GA
Transportation Sponsor	\$3,000						IG & FB Story	Quarter Page	2 GA
Wine Aerator Sponsor	\$3,000						IG & FB Story	Quarter Page	2 GA
VIP Bar Sponsor	\$3,000						IG & FB Story	Quarter Page	2 GA
Mirror Positivity Sponsor	\$3,000						IG & FB Story	Quarter Page	2 GA
Purse Hook Sponsor	\$3,000						IG & FB Story	Quarter Page	2 GA
Toothbrush Sponsor	\$2,500						-	Quarter Page	1 GA
Make Your Bid Sponsor	\$2,500						-	Quarter Page	1 GA





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# SPONSORSHIP BENEFITS

	Price	Inclusivity Across All Branding	Industry Exclusivity	Company Shoutout During Show	Featured on Event Signage	Logo on Website	Social Media Exposure	Program Ad	Tickets Included
Hand Fan Sponsor	\$2,500						-	Quarter Page	1 GA
Breath Mints Sponsor	\$2,500						-	Quarter Page	1 GA
Tissue Sponsor	\$2,500						-	Quarter Page	1 GA
Valet Sponsor	\$2,500						-	Quarter Page	1 GA
Spa Headband Sponsor	\$2,500						-	Quarter Page	1 GA
Phone Stand Sponsor	\$2,500						-	Quarter Page	1 GA
Napkin Sponsor	\$2,500						-	Quarter Page	1 GA
Relaxation Station Sponsor	\$2,500						-	Quarter Page	1 GA
After Shot Sponsor	\$2,500						-	Quarter Page	1 GA
Koozie Sponsor	\$2,000						-	Company Listed	1 GA
Lip Balm Sponsor	\$2,000						-	Company Listed	1 GA
Hand Sanitizer Sponsor	\$2,000						-	Company Listed	1 GA
Back of Phone Wallet Sponsor	\$1,500						-	Company Listed	-
Stain Removal Pen Sponsor	\$1,500						-	Company Listed	-
Pack of Gum Sponsor	\$1,500						-	Company Listed	-



# PHOTOS FROM PREVIOUS YEARS



**THANK YOU FOR SUPPORTING THE  
CHILDREN'S CANCER CENTER!**



**CHILDREN'S  
CANCER CENTER**

helping children & families cope

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