



CHILDREN'S CANCER CENTER'S

SOCIAL SOCIETY

SIP IN SECRET

SPONSORSHIP OPPORTUNITIES

PHOTOS FROM PREVIOUS YEARS



SOCIAL SOCIETY

ABOUT THE CHILDREN'S CANCER CENTER

The Children's Cancer Center is a non-profit organization dedicated to serving children and their families who are battling pediatric cancer or chronic blood disorders with emotional, financial, and educational support needed to cope with life-threatening illnesses.



OVER

5,000

CHILDREN AND FAMILY MEMBERS SERVED ANNUALLY



CHILDREN'S CANCER CENTER

helping children & families cope

92%

ANNUAL DONATIONS SPENT ON FAMILY PROGRAMS

30

PROGRAMS AND SERVICES

for all members of the family, through every step of their cancer journey

98%

OF CHILDREN DIAGNOSED

with pediatric cancer in the Greater Tampa Bay area yearly benefit from our programs and services



CHARITY NAVIGATOR

The Children's Cancer Center has received the highest rating from Charity Navigator

ABOUT

SOCIAL SOCIETY

The Children's Cancer Center cordially invites you to be a private member of the Social Society! Sip in Secret for one night only. Enjoy an evening of libations, fashion and entertainment in a speakeasy environment while supporting the immediate needs of local children and families battling pediatric cancer. The Social Society will transport guests to a dazzling world reminiscent of the Roaring Twenties.

Doors will be locked so have your password ready. Society ends when the cocktails run dry!

EVENT TIMELINE

6PM – 8PM

Sip your way through each of the Social Society's secret speakeasy rooms full of dazzling live entertainers, enchanting activities, spirited prohibition-era cocktails, and so much more.

8PM – 10PM

Join the Society in the outdoor lounge where guests will enjoy a live auction followed by a cabaret style variety show unlike anything you have experienced before.

FEBRUARY 8TH, 2024

POWEL CROSLY ESTATE



SOCIAL SOCIETY

MEDIA EXPOSURE

Your company's branding will be prominently featured to the audience of the Children's Cancer Center through various channels including social media, both the Social Society and Children's Cancer Center websites, and email blasts to our database.

AUDIENCE OF

5,000+

ACCOUNTS THROUGH
THREE DIFFERENT PLATFORMS

AVERAGE MONTHLY COMBINED
REACH OF

15,800

ACROSS THREE DIFFERENT PLATFORMS



REGULAR POSTS ON



EMAILS WILL BE SENT TO

14,000+

USERS IN THE CHILDREN'S CANCER
CENTER DATABASE

OPPORTUNITY TO PROMOTE YOUR
BRAND TO

200

AFFLUENT GUESTS IN THE EVENT
SWAG BAG

SOCIAL SOCIETY

SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
Presenting Sponsor	\$10,000	Social Society will be promoted as “ <i>Your Company Name Presents Social Society</i> benefiting the Children’s Cancer Center”. This is a visual branding opportunity to be included in the event logo and represented on all marketing materials throughout the event which includes the cocktail hour and the show. This is the highest level of recognition and brand exposure before, during and post-event.
Entertainment Sponsor	\$5,000	As dancers and singers energize the evening, these professional performers make sure there is never a dull moment on stage. This is a visual branding opportunity to have your company's logo displayed on the screen at the beginning and end of the entertainment portion of the evening. Guests will be captivated by these unforgettable on-stage experiences and your company’s logo will compliment these moments of excitement.
Stage Sponsor	\$5,000	Front and center is the stage with many installations that amaze. This is a visual branding opportunity where your company's logo is prominently displayed on the stage where all eyes are looking. Every aspect of the seated portion of the evening captivates the entire audience and your logo will surely not be missed.
Step & Repeat Sponsor	\$5,000	As guests enjoy the evening they will find a photo opportunity in a high traffic area near the entrance to capture each group of attendees. This visual branding opportunity is open for two companies' logos to be featured prominently on a vibrant backdrop paired with the Social Society and Children’s Cancer Center’s logos. These photos are shared by guests on their social media platforms, driving a substantial amount of impressions to your logos well after the event.
Swag Bag Sponsor	\$3,000	Among the many highlights of the night, the swag bags are filled with items that guests waste no time sifting through. This is a visual branding opportunity on the front of the swag bag to make an impression on our guests by enriching their experience as the Swag Bag Sponsor. Swag bags are given to each guest and kept for use after, giving your company great recognition during-and-after the Social Society.

SOCIAL SOCIETY

SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
Lounge Ladies Shirt Sponsor	\$3,000	Lounge Ladies are the volunteers of the Social Society that ensure the glasses are full and create a wonderful atmosphere for guests! Not only is there a lady in each lounge, but they are spread throughout the entire event to help make your night spectacular. This is an exclusive, visual branding opportunity for your logo to be featured on the back of our Lounge Ladies Shirts. Your business will receive constant attention and brand recognition from over one hundred affluent attendees of the Social Society.
Champagne Bar Sponsor	\$2,500	As guests peruse the venue, they'll find a refreshing glass of champagne to complement their course of the evening. This is a visual branding opportunity for your logo to be featured throughout the Champagne Bar. This dedicated bar of bubbles is always a hit amongst guests, inevitably ending up a great spot to snap cute photos.
Bid Paddle Sponsor	\$2,500	Upon arrival, guests receive an event program that includes all the details they will need to enjoy the Social Society. This includes information on the live and silent auction, the run of show, the event layout and so much more! This is a visual branding opportunity for your logo to be featured on the back of every event program used during the live auction and bid from the heart. These programs are raised in the air as guests bid on items and donate to the Children's Cancer Center, associating your logo with some of the purest moments of philanthropy.
Photo Booth Sponsor	\$2,500	Members of the Society Society arrive in style, eager to grab a photo with their friends. As photos are taken, they will be printed and produced digitally with your company's logo on full display. As stories are shared and memories are made, this sponsorship will leave an impression on those looking to relive the night.
Signature Drink Sponsor	\$2,500	As guests enjoy the evening, they will be cheering with the Social Society's signature drink! Our signature drink sponsor will collaborate to create a drink that's cohesive to their brand and the essence of the night. Signature drinks will be endorsed throughout the bars, displaying your logo on signage and the custom drink stirrers that are included in each cocktail. This is your opportunity to headline the 'cheers'

SOCIAL SOCIETY

SPONSORSHIP OPPORTUNITIES

Sponsor Level

Cost

Details

Silent Auction Sponsor

\$2,000

Bidding wars like no other take place as guests peruse this oasis of opportunities that feature donated items from our community partners ranging from lavish weekend getaways, to chef experiences, and more! This is a visual branding opportunity for your logo to be featured alongside these desirable silent auction items both at the event and online. The Children's Cancer Center database of over 23,000 individuals will receive the silent auction link that features your logo prior to the event.

Water Bottle Sponsor

\$1,500

A simple pleasure sought by many, water bottles will be conveniently placed throughout the cocktail hour and in each of the swing tags. This is a visual branding opportunity for your company's logo to be featured on the water bottles. Help hydrate our guests as they venture around the venue, interact with the many installations and enjoy the entertainment.

Napkin Sponsor

\$1,500

Napkins are the final decorative touch when serving a drink, and a perfect resource to stay freshened up. This is a visual branding opportunity for your logo featured on beverage napkins displayed at every bar throughout the marketplace and in the seated areas complimenting each drink throughout the evening.

Lasting Impression Sponsor

\$1,000

Leave a lasting impression on the event attendees by sending the guests home with an item of your choice. This a visual branding opportunity to have your logo featured on the special take away gift at the end of the night. During a night of wonderful surprises, guests are excited to see what the final one will be.




































Custom Sponsor

TBD

DIDN'T SEE ANYTHING THAT FITS YOUR COMPANY?
Contact our Assistant Director of Development and Community Engagement, Gracie Goltermann, to discuss how we can create a unique sponsorship opportunity which will meet your company's specific needs! 813-367-5437 ext 8
ggoltermann@childrenscancercenter.org

SOCIAL SOCIETY

SPONSORSHIP BENEFITS

	Price	Inclusivity Across All Branding	On Stage Recognition	Featured on Event Signage	Opportunity to Provide Items in Swag Bag	Logo on Website	Social Media Exposure	Program Ad	Tickets Included
Presenting Sponsor	\$10,000						Custom Reel	Full Page	Lounge of 8
Entertainment Sponsor	\$5,000						In-Feed Post	Full Page	4 Tickets
Stage Sponsor	\$5,000						In-Feed Post	Full Page	4 Tickets
Step & Repeat Sponsor	\$5,000						In-Feed Post	Full Page	4 Tickets
Swag Bag Sponsor	\$3,000						In-Feed Post	Half Page	2 Tickets
Lounge Ladies Shirt Sponsor	\$3,000						In-Feed Post	Half Page	2 Tickets
Champagne Bar Sponsor	\$2,500						IG & FB Story	Half Page	2 Tickets
Bid Paddle Sponsor	\$2,500						IG & FB Story	Half Page	2 Tickets
Photo Booth Sponsor	\$2,500						IG & FB Story	Half Page	2 Tickets
Signature Drink Sponsor	\$2,500						IG & FB Story	Half Page	2 Tickets
Silent Auction Sponsor	\$2,000						IG & FB Story	Half Page	2 Tickets
Water Bottle Sponsor	\$1,500						IG & FB Story	Quarter Page	1 Ticket
Napkin Sponsor	\$1,500						IG & FB Story	Quarter Page	1 Ticket
Lasting Impression Sponsor	\$1,000						IG & FB Story	Quarter Page	1 Ticket

SOCIAL SOCIETY

SPONSORSHIP COMMITMENT FORM

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 Presenting | <input type="checkbox"/> \$2,500 Bid Paddle |
| <input type="checkbox"/> \$5,000 Entertainment | <input type="checkbox"/> \$2,500 Photo Booth |
| <input type="checkbox"/> \$5,000 Stage | <input type="checkbox"/> \$2,500 Signature Drink |
| <input type="checkbox"/> \$5,000 Step & Repeat | <input type="checkbox"/> \$2,000 Silent Auction |
| <input type="checkbox"/> \$3,000 Swag Bags | <input type="checkbox"/> \$1,500 Water Bottle |
| <input type="checkbox"/> \$3,000 Lounge Ladies Shirt | <input type="checkbox"/> \$1,500 Napkin |
| <input type="checkbox"/> \$2,500 Champagne Bar | <input type="checkbox"/> \$1,000 Lasting Impression |
| | <input type="checkbox"/> \$TBD Custom |

SPONSOR LEVEL:

TOTAL SPONSORSHIP AMOUNT DUE:

COMPANY:

CONTACT NAME:

CONTACT EMAIL:

CONTACT ADDRESS:

CONTACT TEL:

EXPECTED PAYMENT DATE:

SPONSOR SIGNATURE: _____ Date: ____ / ____ / ____

CCC SIGNATURE: _____ Date: ____ / ____ / ____

By signing below, the Company named in this sponsorship commitment form acknowledges the terms set forth in the sponsorship packet and agrees to comply with all rules, regulations and policies of Children's Cancer Center. The Company also agrees to pay the sponsorship in full prior to the event.

SOCIAL SOCIETY

SPONSORSHIP COMMITMENT FORM

Easy Payment Options:

(1) Pay by Check:

Please make check payable to the Children's Cancer Center
In the memo, please indicate 2024 Social Society
and mail to:

Children's Cancer Center Social Society
c/o Maddie Hiers
1600 E 8TH AVE STE A200
TAMPA, FL 33605-3765

(2) Pay by Credit Card:

Fill out the info below and email to Maddie Hiers at MHiers@childrenscancercenter.org
or call 813-367-5437 ext 12 to give Maddie Hiers your CC info directly.

Name as appears on card: _____

Card Number: _____

Expiration Date: _____

CVV Security Code: _____

Billing Address: _____

Please charge the 2.2%-3.5% cc transaction fee on my cc:

YES NO

Internal Use Only

OM: _____

SEC: _____

Filed: _____

SOCIAL SOCIETY

THANK YOU
FOR SUPPORTING THE
CHILDREN'S CANCER CENTER!



**CHILDREN'S
CANCER CENTER**

helping children & families cope



[ChildrensCancerCenter.org](https://www.ChildrensCancerCenter.org)



[@ChildrensCancerCenter](https://www.instagram.com/ChildrensCancerCenter)



[Facebook.com/DailyCCC](https://www.facebook.com/DailyCCC)