

SPONSORSHIP OPPORTUNITIES

GOLF MADNESS
BENEFITING THE CHILDREN'S CANCER CENTER





GOLF MADNESS

About the Children's Cancer Center

The Children's Cancer Center is a non-profit organization dedicated to serving children and their families who are battling pediatric cancer or chronic blood disorders with the emotional, financial, and educational support necessary to cope with their life-threatening illness



OVER
1,000
FAMILIES SERVED ANNUALLY



92%
TOTAL YEARLY DONATIONS SPENT
ON FAMILY PROGRAMS

29
PROGRAMS AND SERVICES
for all members of the family, through every step
of their cancer journey

97%
OF CHILDREN DIAGNOSED
with pediatric cancer in the Tampa Bay area yearly
benefit from our programs and services

★★★★
CHARITY NAVIGATOR
Children's Cancer Center has received the highest
rating from Charity Navigator



GOLF MADNESS

About Golf Madness

Featuring a best-in-class sports venue that combines competition with entertainment, Golf Madness is the place to be for men and women who enjoy golf, basketball, professional networking, and supporting a noble cause.

Come practice your drive and take a swing at cancer at Topgolf with a group of friends or colleagues, get your team out of the office and come compete to be the reigning Golf Madness champion. Golf Madness offers a unique opportunity for participants to tee off while the Sweet 16 games air on every screen throughout the top floor and each of the bays. Enjoy live music, an open bar and food buffet, a silent auction full of local experiences and valuable items, and a chance to win over \$10,000 worth of items from the Madness Locker! All of the net proceeds of Golf Madness will directly benefit the Children's Cancer Center and local children and their families battling pediatric cancer, making this the slam dunk of the season.

March 2024

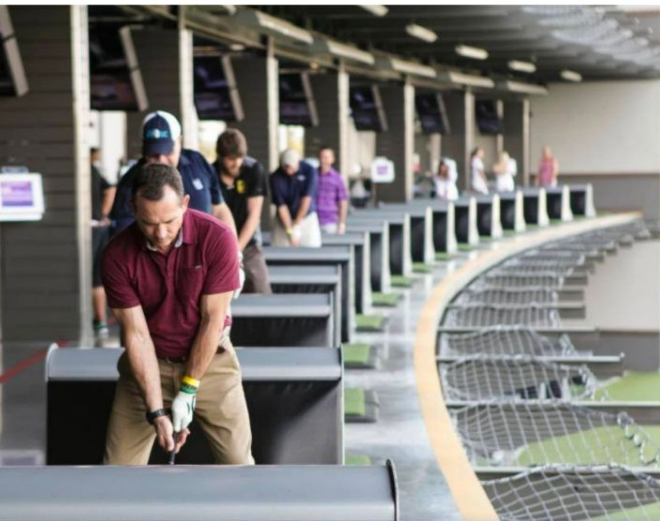
TOPGOLF
4PM - 8PM

200+

**BUSINESS SAVVY AND
SPORTY ATTENDEES**

\$372,000+

**RAISED IN THE PAST 5 GOLF MADNESSES FOR
TAMPA CHILDREN AND FAMILIES BATTLING CANCER**





Sponsorship Opportunities

Sponsor Level

Details

\$15,000

Presenting Sponsor

Exclusive Opportunity

The Presenting Sponsor is the highest level of recognition and brand exposure before, during and post-event. This event will be promoted on all marketing as the “Children’s Cancer Center’s Golf Madness, presented by _____” The Presenting Sponsor is also represented on all marketing materials throughout the event.

\$5,000

Step & Repeat / Photo Backdrop Sponsor

2 Opportunities Available

The Step and Repeat Sponsor is a visual branding opportunity located in the middle of the event. This is your chance to be featured in a high traffic area at the event, as well as in every guest photo. This opportunity is for your company’s logo to be prominently featured on a vibrant photo display paired with the Golf Madness and Children’s Cancer Center’s logos.

\$5,000

Golf Bay Sponsor

3 Opportunities Available

The Golf Bay Sponsor is a visual branding opportunity for your company’s logo to be featured on large magnets spanning 10 Topgolf bays and their corresponding 8.5x11’ table top brochures. While attendees swing away and enjoy Golf Madness, they will be surrounded by your company’s branding throughout their bay.

\$4,000

Swag Bag Sponsor

Exclusive Opportunity

Make a lasting impression on over 200 prominent guests as you enrich their experience in becoming the Swag Bag Sponsor. Each year, guests are eager to receive and sift through their Swag bags, making this a great opportunity for marketing & visibility.



GOLF MADNESS



Sponsorship Opportunities

Sponsor Level

Details

\$3,000

Bar Sponsor

Exclusive Opportunity

The Bar Sponsor is a visual branding opportunity for your logo to be displayed above the bar at Top Golf, a well visited area of the event. Every time guests come to and from the bar to refresh their drink, they will see your logo. With 200 guests and each making multiple trips to to the bar, your company will enjoy premier exposure.

\$3,000

Bay Ladies T-Shirt Sponsor

Exclusive Opportunity

The Bay Ladies T-shirt Sponsor is a visual branding opportunity for your logo to be placed on the back of the nearly 60 T-shirts worn by the event's infamous volunteers, the Bay Ladies. Your business will receive constant attention and brand recognition from the hundreds of affluent businessmen participants at this event from the T-shirts of our charming bay ladies.

\$2,500

Competition Bay Sponsor

Exclusive Opportunity

The Competition Bay Sponsor will feature your company logo on signage at the Competition Bay. This is a highly visited bay that your company's logo will be immersed in, as guests are eager to stop by and participate in the different competitions.

\$2,500

Madness Locker Sponsor

Exclusive Opportunity

The Madness Locker Sponsor is a visual branding opportunity for your company logo to be presented alongside the Madness Locker. As guests check-in, they are directed straight to peruse the Madness Locker. The locker is filled of items with a combined value of over \$10,000 making this an area where guests are sure to visit more than once.

\$2,000

Water Bottle Sponsor

Exclusive Opportunity

The Water Bottle Sponsor will be featured throughout each bay as well as at the bar. As the attendees of Golf Madness enjoy the event, they will be looking for some much needed hydration and will see your company's logo at first glance on the water bottle.



GOLF MADNESS



Sponsorship Opportunities

Sponsor Level

Details

\$2,000

Golf Tee Sponsor

Exclusive Opportunity

The Golf Tee Sponsor is a visual branding opportunity for your company logo to be featured on the golf tees distributed in all of the swag bags and taken home for our golfers' next round on the course.

\$1,500

Coaster Sponsor

Exclusive Opportunity

The Coaster Sponsor is a visual branding opportunity for your company logo to be featured on coasters that are placed in the bays for all guests, provided at the bar, and served alongside every drink. The coaster is also included in the swag bag, assuring your logo will be seen following the event.

\$1,500

Signature Drink Sponsor

Exclusive Opportunity

The Signature Drink Sponsor will have the opportunity to brand their name on the customized cocktail given to all Golf Madness attendees. Signage with the company's logo will be featured in the designated cocktail corner.

\$1,500

Chapstick Sponsor

Exclusive Opportunity

The Chapstick sponsor is an exclusive opportunity to have your logo featured on custom lip balms placed in each attendee's swag bag.



GOLF MADNESS



Sponsorship Opportunities

Sponsor Level

Details

\$1,500

Napkin Sponsor

Exclusive Opportunity

The Napkin Sponsor is a visual branding opportunity for your logo to be featured on beverage napkins displayed at the bar and throughout the bays at Golf Madness. Attribute your logo with one of the highest visibility items of the day.

\$1,500

Koozie Sponsor

Exclusive Opportunity

The Koozie Sponsor is a visual branding opportunity for your company's logo to be featured on the Koozies provided to attendees of the event. Feature your logo on one of the premier visibility items as guests grab their Koozies and use them during and after the event.

\$1,000

Best Outfit Sponsor

Exclusive Opportunity

The Best Outfit Sponsor is an opportunity to associate your company with another friendly competition Golf Madness offers. Each year, attendees are eager to showcase their college basketball outfits in honor of March Madness. Your company will be announced throughout the duration of the event, and highlighted when a winner is selected in front of the 200 Golf Madness attendees.

\$1,000

Mint Sponsor

Exclusive Opportunity

The EmpowerMINT Sponsor is a visual branding opportunity to feature your company on the container of breath mints placed in the swag bags distributed to all attendees.

\$ TBD

CUSTOM

SPONSOR

OPPORTUNITY
























































DIDN'T SEE ANYTHING THAT FITS YOUR COMPANY?

Contact our Assistant Director of Development and Community Engagement, Gracie Goltermann, to discuss how we can create a unique sponsorship opportunity which will meet your company's specific needs! 813-367-5437 ext 8
ggoltermann@childrenscancercenter.org



GOLF MADNESS

GOLF MADNESS

	Inclusivity Across All Branding	Featured in an in-feed social media post	Featured in Instagram and Facebook Story	Logo on Website and in E-Blasts	Opportunity to provide item in swag bags	Tickets Included
Presenting Sponsor						Bay
Step & Repeat Sponsor						3
Golf Bay Sponsor						3
Swag Bag Sponsor						3
Bar Sponsor						2
Bay Ladies' Shirt Sponsor						2
Hole in One Sponsor						2
Madness Locker Sponsor						2
Water Bottle Sponsor						2
Golf Tee Sponsor						2
Coaster Sponsor						0
Signature Drink Sponsor						0
Chapstick Sponsor						0
Napkin Sponsor						0
Koozie Sponsor						0
Best Outfit Sponsor						0
Mint Sponsor						0

2024 Golf Madness SPONSORSHIP COMMITMENT FORM

Please select from the following:

- | | |
|--|--|
| <input type="checkbox"/> \$15,000 Presenting Sponsor | <input type="checkbox"/> \$1,500 Signature Drink |
| <input type="checkbox"/> \$5,000 Step & Repeat | <input type="checkbox"/> \$1,500 Chapstick |
| <input type="checkbox"/> \$5,000 Golf Bag | <input type="checkbox"/> \$1,500 Napkin |
| <input type="checkbox"/> \$4,000 Swag Bag | <input type="checkbox"/> \$1,500 Koozie |
| <input type="checkbox"/> \$3,000 Bay Ladies T-Shirts | <input type="checkbox"/> \$1,000 Best Outfit |
| <input type="checkbox"/> \$2,500 Hole in One | <input type="checkbox"/> \$1,000 Mint |
| <input type="checkbox"/> \$2,500 Madness Locker | <input type="checkbox"/> Custom Sponsor: _____ |
| <input type="checkbox"/> \$2,000 Water Bottle | <input type="checkbox"/> IN-KIND DONOR (See form on Page 13) |
| <input type="checkbox"/> \$2,000 Golf Tees | |
| <input type="checkbox"/> \$1,500 Coaster | |

Total Sponsorship Amount Due: _____

COMPANY: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT ADDRESS: _____

CONTACT TEL: _____

EXPECTED PAYMENT DATE: _____

CCC SIGNATURE: _____ Date: _____

SPONSOR SIGNATURE: _____ Date: _____

By signing below, the Company named in this sponsorship commitment form acknowledges the terms set forth in the sponsorship packet and agrees to comply with all rules, regulations and policies of Children's Cancer Center. The Company also agrees pay the sponsorship in full prior to the event.

Internal Use Only

SEC: _____

Filed: _____

2024 Golf Madness SPONSOR PAYMENT Options and Info

Easy Payment Options:

(1) Pay by Check:

Please make check payable to the Children's Cancer Center
In the memo, please indicate 2024 Golf Madness
and mail to:

Children's Cancer Center Golf Madness
c/o Maddie Hiers
4901 West Cypress St.
Tampa FL 33607

(2) Pay by Credit Card:

Fill out the info below or call 813-367-5437 ext 12 to give
Maddie Hiers your CC info directly.

Name as appears on card: _____

Card Number: _____

Expiration Date: _____

CVV Security Code: _____

Billing Address: _____

Please charge the 2.2%-3.5% cc transaction fee on my cc:
 YES NO

Internal Use Only

OM: _____

SEC: _____

Filed: _____



GOLF MADNESS