

CLASS STUDIOS PRESENTS



RIDE. RESTORE. REFRESH.

FOR THE CHILDREN'S CANCER CENTER
BROUGHT TO YOU BY CHARETTE COSMETICS

SPONSORSHIP OPPORTUNITIES 2023





ABOUT THE CHILDREN'S CANCER CENTER

The Children's Cancer Center is a non-profit organization dedicated to serving children and their families who are battling pediatric cancer or chronic blood disorders with emotional, financial, and educational support needed to cope with life-threatening illnesses.

With 29 programs and services currently helping more than 1,000 families, support is offered to all members of the family and is available throughout every step of their difficult journey – from diagnosis and treatment, to survivorship... and sadly, too often, bereavement.

While other organizations are committed to finding a cure for tomorrow, **the Children's Cancer Center is committed to helping families cope today.**



Emersyn, 5
Medullablastoma

Amara, 5
Rhabdomyosarcoma



EVENT DETAILS

Join us for Ride Restore Refresh
presented by Union Three benefiting the
Children's Cancer Center. This event is a unique
outdoor event consisting of:

- 30 minute cycle ride
- 30 minutes of restorative yoga
- 30 minutes of refreshments

WHEN: 2023

TIME: 9AM Heat
11AM Heat
1PM Heat
3PM Heat

WHERE: Tampa, FL

Please visit our website for additional details:
riderestorerefresh.com



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PHOTOS FROM PAST EVENTS





EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sponsor Level	Cost	Details
Presenting Sponsor (Union Three)	\$10,000	<ul style="list-style-type: none">• Company included in all media opportunities• Company mentions on all promotional platforms• Company logo exclusively featured on event t-shirts• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag
Title Sponsor	\$7,500	<ul style="list-style-type: none">• Company logo exclusively displayed in title of the event• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• Three complimentary participants included
Step & Repeat Sponsor	\$5,000	<ul style="list-style-type: none">• Company logo exclusively displayed on step and repeat banner• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• Two complimentary participants included
Yoga Mat Sponsor	\$5,000	<ul style="list-style-type: none">• Company logo exclusively displayed on yoga mats• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• Two complimentary participants included
Towel Sponsor	\$5,000	<ul style="list-style-type: none">• Company logo exclusively displayed on event towels• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• Two complimentary participants included



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Yoga Bag Sponsor	\$3,500	<ul style="list-style-type: none">• Company logo exclusively displayed on yoga bags• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• Two complimentary participants included
Tent Sponsor	\$3,000	<ul style="list-style-type: none">• Company logo exclusively displayed on event tent• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• Two complimentary participants included
Reusable Water Bottle Sponsor	\$3,000	<ul style="list-style-type: none">• Company logo exclusively displayed on reusable water bottles• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Personal Fan Sponsor	\$2,500	<ul style="list-style-type: none">• Company logo exclusively displayed on the personal fan• Company logo featured on event website and event banner• Social media shoutout• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Silent Auction Sponsor	\$2,000	<ul style="list-style-type: none">• Company logo exclusively displayed on silent auction table and website• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Ride. Restore. Refresh Sponsor (Three Opportunities Available)	\$2,000	<ul style="list-style-type: none">• Company logo exclusively displayed on signage on each portion of the event• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Photo Booth Sponsor	\$2,000	<ul style="list-style-type: none">• Company logo exclusively displayed on photobooth at the event and photobooth photos• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Koozie Sponsor	\$1,500	<ul style="list-style-type: none">• Company logo exclusively displayed on event koozies• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Lip Balm Sponsor	\$1,500	<ul style="list-style-type: none">• Company logo exclusively displayed on a lip balms• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Cup Sponsor	\$1,000	<ul style="list-style-type: none">• Company logo exclusively displayed on cups used at the bar• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Napkin Sponsor	\$1,000	<ul style="list-style-type: none">• Company logo exclusively displayed on the napkins at the bar• Company logo featured on event website and event banner• Opportunity to provide marketing materials in the attendee yoga bag• One complimentary participant included
Custom Sponsor	TBD	<p>DIDN'T SEE ANYTHING THAT FITS YOUR COMPANY? Contact our Assistant Director of Development and Community Engagement, Gracie Goltermann, to discuss how we can create a unique sponsorship opportunity which will meet your company's specific needs! 813-367-5437 ext ggoltermann@childrenscancercenter.org</p>



SPONSORSHIP COMMITMENT FORM

Please select from the following:

- ☒ Presenting Sponsor \$10,000
- ☐ Step and Repeat \$5,000
- ☐ Yoga Mat Sponsor \$5,000
- ☐ Towel Sponsor \$5,000
- ☐ Stage Sponsor \$5,000
- ☐ Yoga Bag Sponsor \$3,500
- ☐ Tent Sponsor \$3,000
- ☐ Reusable Water Bottle Sponsor \$3,000
- ☐ Personal Fan Sponsor \$2,500
- ☐ Silent Auction Sponsor \$2,000
- ☐ Photo Booth Sponsor \$2,000
- ☐ Water Bottle Sponsor \$1,500
- ☐ Koozie Sponsor \$1,500
- ☐ Lip Balm Sponsor \$1,500
- ☐ Cup Sponsor \$1,000
- ☐ Napkin Sponsor \$1,000
- ☐ Custom Sponsorship: _____

Total Sponsorship Amount Due: _____

- ☐ IN-KIND DONOR (See In-Kind Donation Form)

COMPANY: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT ADDRESS: _____

CONTACT TEL: _____

EXPECTED PAYMENT DATE: _____

SPONSOR SIGNATURE: _____ Date: _____

CCC SIGNATURE: _____ Date: _____

By signing below, the Company named in this sponsorship commitment form acknowledges the terms set forth in the sponsorship packet and agrees to comply with all rules, regulations and policies of Children's Cancer Center.
The Company also agrees pay the sponsorship in full prior to the event.

Internal Use Only

SEC: _____

filed: _____



SPONSORSHIP COMMITMENT FORM

Easy Payment Options:

(1) Pay by Check:

Please make check payable to the Children's Cancer Center
In the memo, please indicate 2023 Ride. Restore. Refresh.
and mail to:

Children's Cancer Center Ride Restore Refresh
c/o Maddie Hiers
4901 West Cypress St.
Tampa FL 33607

(2) Pay by Credit Card:

Name as appears on card: _____

Card Number: _____

Expiration Date: _____

CVV Security Code: _____

Billing Address: _____

Please charge the 2.2%-3.5% cc transaction fee on my cc:
__YES __NO

Internal Use Only

SEC: _____

filed: _____



IN-KIND DONATION FORM

Item/Product

Estimated Amount

Donated By

Contact Name

Address

City

State

Zip

Phone

Email

Drop Off /Pick Up
Instructions



**THANK YOU FOR SUPPORTING THE
CHILDREN'S CANCER CENTER!**



**CHILDREN'S
CANCER CENTER**

helping children & families cope