

Chick-fil-A® Tampa Bay

FALL STAMPEDE

5k RUN • 1 MILE FUN WALK

Benefiting *Children's Cancer Center*



PHOTOS FROM



PAST EVENTS



ABOUT THE



CHILDREN'S CANCER CENTER

The Children's Cancer Center is a non-profit organization dedicated to serving children and their families battling cancer or chronic blood disorders with the emotional, financial, and educational support necessary to cope with their life-threatening illness.



OVER

1,000

FAMILIES SERVED ANNUALLY



**CHILDREN'S
CANCER CENTER**

helping children & families cope

92%

**TOTAL YEARLY
DONATIONS SPENT ON
FAMILY PROGRAMS**

29

PROGRAMS AND SERVICES

for all members of the family,
through every step of their cancer
journey

97%

OF CHILDREN DIAGNOSED
with pediatric cancer in the Tampa
Bay area yearly benefit from our
programs and services



CHARITY NAVIGATOR

The Children's Cancer Center has
received the highest rating from
Charity Navigator

ABOUT THE



STAMPEDE

The 11th Annual Fall Stampede, presented by Chick-fil-A, is held every September in acknowledgment of childhood cancer awareness month. The event will take place on September 10th, 2022 at Busch Gardens.

The event includes a 5K Run, 1 Mile Family Fun Run/Walk, a Mascot Race, photo opportunities with the Chick-fil-A cows, and a post-race party in the Family Fun Zone including Chick-fil-A food, games, and great prizes.

Chick-fil-A has been a sponsor and partner in this event from its inception in 2012. The Fall Stampede grew from 800 runners to more than 1,500 runners and has raised over \$500,000 in net proceeds within the last ten years.



SATURDAY, SEPTEMBER 10TH, 2022



**BUSCH GARDENS
10165 N MCKINLEY DR
TAMPA, FL 33612**



THE FALL STAMPEDE WAS CREATED FOR COMPETITIVE RUNNERS WITH OUR CHIP TIMED 5K RUN, AS WELL AS FOR FAMILIES WITH OUR 1-MILE FUN RUN AND ACTIVITIES AFTERWARDS AT CURTIS HIXON PARK.

SPONSORSHIP

LEVELS



Sponsor Level

Cost

Details

Presenting Sponsor

(Chick-Fil-A Tampa Bay)

\$10,000

- Logo included in all marketing and media, including press releases and social media platforms
- Logo included on the back of the race shirts
- 10 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Media Sponsor

Exclusive Opportunity

\$5,000

- Company exclusively on mentioned on air in all media opportunities
- Logo included in all marketing & media, including press-releases and social media platforms
- Logo included on the back of the race shirts
- 6 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Step & Repeat Sponsor

Exclusive Opportunity

\$5,000

- Logo exclusively on Step & Repeat photo opportunity
- Logo included in all marketing & media, including press-releases and social media platforms
- Logo included on the back of the race shirts
- 6 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Race Shirt Sponsor

Exclusive Opportunity

\$5,000

- Logo prominently displayed on the race shirts
- Logo included in all marketing & media, including press-releases and social media platforms
- 6 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Towel Sponsor

In Memory of Susan Euler Smith

\$5,000

- Logo prominently displayed on the sweat towels provided to all participants
- Logo included in all marketing & media, including press-releases and social media platforms
- 6 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

SPONSORSHIP



LEVELS

Sponsor Level	Cost	Details
Family Fun Zone Sponsor <i>Exclusive Opportunity</i>	\$4,000	<ul style="list-style-type: none">• Logo exclusively displayed in the Family Fun Zone at the post race party• Logo included in all marketing & media, including press-releases and social media platforms• Logo included on the back of the race shirts• 5 race entries• Opportunity to distribute promotional items in race bags• Logo included in post race emails
Mascot Race Sponsor <i>Exclusive Opportunity</i>	\$3,500	<ul style="list-style-type: none">• Logo exclusively displayed on signage for the Mascot Race at the post race party• Logo included in all marketing & media, including press-releases and social media platforms• Logo included on the back of the race shirts• 4 race entries• Opportunity to distribute promotional items in race bags• Logo included in post race emails
Sunscreen Sponsor <i>Exclusive Opportunity</i>	\$3,500	<ul style="list-style-type: none">• Logo exclusively displayed on sunscreen provided to all participants• Logo included on the back of the race shirts• 4 race entries• Opportunity to distribute promotional items in race bags• Logo included in post race emails
Hand Fan Sponsor <i>Exclusive Opportunity</i>	\$3,500	<ul style="list-style-type: none">• Logo exclusively displayed on hand fans provided to all participants• Logo included on the back of race shirt• 4 race entries• Opportunity to distribute promotional items in race bags• Logo included in post race emails
5k Turnaround Sponsor <i>Exclusive Opportunity</i>	\$3,000	<ul style="list-style-type: none">• Logo exclusively displayed on signage at the 5k turnaround point• Logo included on the back of the race shirt• 2 race entries• Opportunity to distribute promotional items in race bags• Logo included in post race emails

SPONSORSHIP

LEVELS



Sponsor Level

Cost

Details

5k Mileage Sponsor

Exclusive Opportunity

\$2,500

- Logo exclusively displayed at each Mile Marker for the 5k
- Logo included on the back of the race shirts
- 2 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Water Bottle Sponsor

Exclusive Opportunity

\$2,500

- Logo exclusively displayed on the water bottles provided to all participants
- Logo included on the back of the race shirts
- 2 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Lip Balm Sponsor

Exclusive Opportunity

\$2,500

- Logo exclusively displayed on lip balm provided to all participants
- Logo included on the back of the race shirts
- 2 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Koozie Sponsor

Exclusive Opportunity

\$2,000

- Logo exclusively displayed on koozie provided to all participants
- Logo included on the back of race shirt
- 2 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Registration Sponsor

Exclusive Opportunity

\$1,500

- Logo exclusively displayed on signage at registration
- Logo included on the back of the race shirt
- 2 race entries
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

SPONSORSHIP



LEVELS

Sponsor Level

Cost

Details

1 Mile Step-by-Step Sponsor

Exclusive Opportunity

\$1,500

- Logo exclusively displayed throughout the 1 Mile walk
- Logo included on the back of the race shirts
- 1 race entry
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Fitness Sponsor

Exclusive Opportunity

\$1,000

- Exclusive opportunity to warm up participants before the 5k and the 1 Mile Walk
- Logo included on the back of the race shirts
- 1 race entry
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Business Partner

Multiple Opportunities

\$1,000

- Recognition as a Business Partner on signage
- Logo included on the back of the race shirts
- 1 race entry
- Opportunity to distribute promotional items in race bags
- Logo or name included in post race emails

Dedicated Donor

Multiple Opportunities

\$500

- Recognition as a Dedicated Donor on signage
- 1 race entry
- Opportunity to distribute promotional items in race bags
- Logo included in post race emails

Friend in Hope Sponsor

Multiple Opportunities

\$250

- Recognition as a Friend in Hope sponsor on signage
- 1 race entry
- Logo included in post race emails

SPONSORSHIP



LEVELS

Please select from the following:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Hand Fan Sponsor |
| <input type="checkbox"/> Media Sponsor | <input type="checkbox"/> 5k Turnaround Sponsor |
| <input type="checkbox"/> Step & Repeat Sponsor | <input type="checkbox"/> 5k Mileage Sponsor |
| <input type="checkbox"/> Race Shirt Sponsor | <input type="checkbox"/> Water Bottle Sponsor |
| <input type="checkbox"/> Towel Sponsor | <input type="checkbox"/> Lip Balm Sponsor |
| <input type="checkbox"/> Family Fun Zone Sponsor | <input type="checkbox"/> Koozie Sponsor |
| <input type="checkbox"/> Mascot Race Sponsor | <input type="checkbox"/> Registration Donor |
| <input type="checkbox"/> Sunscreen Sponsor | <input type="checkbox"/> 1 Mile Step-by-Step Sponsor |
| <input type="checkbox"/> Business Partner | <input type="checkbox"/> Fitness Sponsor |
| <input type="checkbox"/> Dedicated Donor | <input type="checkbox"/> Friend in Hope Sponsor |

Total Sponsorship Amount Due: _____

COMPANY: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT ADDRESS: _____

CONTACT TEL: _____

EXPECTED PAYMENT DATE: _____

SPONSOR SIGNATURE: _____ Date: _____

CCC SIGNATURE: _____ Date: _____

By signing below, the Company named in this sponsorship commitment form acknowledges the terms set forth in the sponsorship packet and agrees to comply with all rules, regulations and policies of Children's Cancer Center. The Company also agrees pay the sponsorship in full prior to the event.

Internal Use Only

SEC: _____

filed: _____



Easy Payment Options:
(1) Pay by Check:

Please make check payable to the Children's Cancer Center
In the memo, please indicate 2022 Fall Stampede
and mail to:

Children's Cancer Center Fall Stampede
c/o Brittany Rudolph
4901 West Cypress St.
Tampa FL 33607

(2) Pay by Credit Card:

Fill out the information below or call Brittany Rudolph, 813-367-5437
ext. 5 to give her your cc info directly

Name as appears on card:_____

Card Number:_____

Expiration Date:_____

CW Security Code: _____

Billing Address:_____

Please charge the 2.2%-3.5% cc transaction fee on my cc:

___YES ___NO

Internal Use Only

SEC:_____

filed:_____



**THANK YOU FOR SUPPORTING THE
CHILDREN'S CANCER CENTER!**



ChildrensCancerCenter.org
[@ChildrensCancerCenter](https://www.facebook.com/DailyCCC)
[Facebook.com/DailyCCC](https://www.facebook.com/DailyCCC)